Milton Wolf Seminar
Vienna, Austria
March 23-25, 2011

PICKING UP THE PIECES: FRAGMENTED SOVEREIGNTIES AND EMERGING INFORMATION FLOWS

INFORMATION PACKET
SEMINAR OVERVIEW

Launched in 2001, the Milton Wolf Seminar Series aims to deal with developing issues in diplomacy and journalism – both broadly defined. The 2011 seminar is jointly organized by the Center for Global Communication Studies (CGCS) at the University of Pennsylvania’s Annenberg School for Communication, The American Austrian Foundation (AAF), and the Diplomatic Academy in Vienna (DA). Guests include those working for state and multilateral organizations, journalists, media development practitioners, academics, and a select group of highly engaged graduate students interested in the seminar themes.

The organizers envision the Milton Wolf Seminar as a meeting place for media practitioners, diplomats, academics, and students to share their perspectives, formulate new ideas, and identify new areas where further research is needed. While different speakers present their ideas in different panels, the seminar is designed to be more of a two-day continuing conversation in which all students and participants are encouraged to openly participate in dialogue and explore potential synergies and future collaborations. In order to encourage an open exchange of ideas, seminar attendance is limited to invited participants and select students.

THEMATIC OVERVIEW

This year’s seminar addressed diplomatic efforts to shape the form and content of the domestic media and communications environments of a variety of states that are experiencing stress, instability, and pressure on sovereignty. These activities are not without controversy. The same asymmetrical power relationships that dictate international relations in general also influence the ability of states to determine the structure of their own information spaces and to participate in the processes of negotiations and rulemaking that influence global information flows.

The 2011 Milton Wolf Seminar explored activities such as international broadcasting, media and ICT development, media and new media campaigns to promote government accountability, and efforts to expand the free flow of information. Individual sessions examined media and communications interventions in a variety of countries including: Bosnia and Herzegovina, China, Iran, Sudan, and Hungary.

Among the questions that permeated the Milton Wolf discussions, included:

- How, when, and under what conditions should states intervene in the domestic information spaces of other states?
- What have been the hallmarks of the successes and failures of existing efforts?
- What are the ethical considerations present in intervening in the media and communications spaces of fragile or transitional states?
- Media and communications development (e.g. efforts to improve or supplement domestic media and communications actors through activities like journalism training) are often considered as separate from diplomatic outreach (e.g. public diplomacy and strategic communication). What are and should be the points of interaction between these two strands of intervention?
New technologies are altering the flow of information within and across geographic territories. How does the rise of the social media and other mobile and internet technologies complicate these processes? What are the implications of states supporting and or opposing the circulation of internet censorship technologies in closed and fragile states in order to promote the free flow of information across borders?

SUGGESTED FURTHER READING

Participants were encouraged to review the following readings in advance of the Seminar.


Price, Monroe E. and Mark Thompson, eds. 2002. Forging Peace: Intervention, Human Rights and the Management of Media Space. Edinburgh: Edinburgh University Press. This edited volume includes chapters on Cambodia, Bosnia and Herzegovina, Rwanda, Kosovo and East Timor. It includes analysis of different forms of media intervention with a particular focus on the legal issues involved.

THANK YOU

We gratefully acknowledge the financial support provided by The Wolf Family Foundation, The Austrian Foreign Ministry and The U.S. Embassy in Vienna. We appreciate the support given by the academic partner institutions and thank the panelists for donating their time.
Agenda

**DAY ONE: WEDNESDAY, MARCH 23, 2011**

6:00 – 8:00 PM Welcome Reception and Registration (Musikzimmer, Diplomatic Academy)

**DAY TWO: THURSDAY, MARCH 24, 2011**

9:00 – 9:30 Introduction

- *Minister Elisabeth Bertagnoli*, Deputy Director, *Diplomatic Academy Vienna*
- *Katharine Eltz-Aulitzky*, Executive Director, *The American Austrian Foundation*
- *Monroe Price*, Director, Center for Global Communications Studies, *Annenberg School for Communication, University of Pennsylvania*

9:30 – 11:30 Session 1: Building Media and Communications Structures in Complex Environments

This session examined external government efforts to establish and guide how media is regulated and structured in countries considered to be in crisis.

**Moderator:** *Monroe Price*, Director, Center for Global Communications Studies, *Annenberg School for Communication University of Pennsylvania*

**Panelists:**

- *Jean-Marie Etter*, Director General, *Fondation Hirondelle*
- *Doug Griffin*, Director, *Albany Associates*
- *Manuel Puppis*, Senior Research and Teaching Associate, *Institute of Mass Communication and Media Research (IPMZ), University of Zürich*

11:30 – 1:00 Welcoming Lunch

**Session 2: Public Diplomacy and Strategic Communication towards Fragile States**

Diplomats and those concerned with international media and new media coverage and outreach efforts discussed their experiences working in fragile states.

**Moderator:** *Amb. Wolfgang Petritsch*, Permanent Representative of Austria, *OECD*

**Panelists:**

- *William Burke-White*, Foreign Policy Planning Staff, *U.S. Department of State*
- *Minister Christoph Meran*, Deputy Director, Division for Middle Eastern Affairs, *Austrian Ministry for Foreign Affairs*
- *Christian Ultsch*, Foreign Editor, *Die Presse*
3:00 – 5:00 Breakout Sessions
All participants broke into groups to discuss the specific challenges facing such efforts in a specific case study country.

Group I: Sudan Case Study
- Hildebrand Bijleveld, International Programme Director for Development of Professional Journalism, Press Now
- Jean-Marie Etter, Director General, Fondation Hirondelle

Group II: Iran Case Study
- Yahya Kamalipour, Director, Center for Global Studies, Purdue University
- Naeim Karimi, Carleton University
- Reza Marashi, Research Director, National Iranian American Council
- Ali Mirsepassi, Director, Iranian Studies Initiative, New York University

Group III: Egypt Case Study
- Adel Iskandar, Instructor, Center for Contemporary Arab Studies, Georgetown University
- Monroe Price, Director, Center for Global Communications Studies, Annenberg School for Communication, University of Pennsylvania

Group IV: Hungary Case Study
- Eva Simon, Media Lawyer, Hungarian Civil Liberties Union
- Julia Sonnevend, Visiting Fellow, Information Society Project, Yale University Law School

6:30 Walking Dinner @ the U.S. Deputy Chief of Mission’s (Christopher Hoh) Residence

DAY THREE: FRIDAY, MARCH 25, 2011

9:00 – 11:00 Session 3: Bosnia and Herzegovina
Beginning in the 1990s, governments from around the world poured money into Bosnia and Herzegovina in an effort to develop its media systems in order to promote democratization and mitigate future conflicts. This panel looked at past efforts and current challenges facing the country’s media and communication system.
Moderator: Monroe Price, Director, Center for Global Communications Studies, Annenberg School for Communication, University of Pennsylvania
Panelists:
- Christopher Hoh, Deputy Chief of Mission, U.S. Embassy in Austria and former Director for South Central European Affairs in the State Department, overseeing U.S. policy and programs related to Albania, Bosnia-Herzegovina, Croatia, Kosovo, Macedonia, Montenegro and Serbia
- Mehmed Halilovic, Deputy Ombudsman, The Federation of BiH for the Media
- Danijela Majstorović, Assistant Professor & Head, English Dept., University of Banja Luka
11:15 – 12:30 Perspectives from the Field
Moderator: Amelia Arsenault, George Gerbner Post Doctoral Fellow, Annenberg School for Communication, University of Pennsylvania
Panelists:
- Ljiljana Zurova, Executive Director, The Press Council in Bosnia-Herzegovina
- May Fawaz, Former Journalist with Future TV, Lebanon, Doctoral Student, Georgia State University
- Nidzara Ahmetasevic, Journalist, Bosnia and Herzegovina, Doctoral Student, University of Graz

12:30 – 2:00 Lunch

2:00 – 3:45 Session 4: The Right to Connect
This session focused on attempts to leverage the internet and mobile telephony to open closed societies in addition to or as a replacement for media interventions.
Moderator: Eva Simon, Media Lawyer, Hungarian Civil Liberties Union
Panelists:
- Dunja Mijatovic, Representative on Freedom of the Media, OSCE
- Emily Parker*, Policy Planning staff member, U.S. Department of State
- Silvia Lindtner, Information and Computer Science; University of California, Irvine

*Any views expressed by Ms. Parker are hers personally and do not necessarily represent the U.S. Government or Department of State.

3:45 – 4:00 Tea Break

4:00 – 5:00 Session 5: New Issues, New Directions
During this closing session panelists and audience members participated in an open discussion about the major issues raised and conclusions formed out of the different sessions and case studies.

8:00 Heurigen Fuhrgassl Huber
ABOUT THE MILTON WOLF SEMINAR SERIES

Initiated in 2001, the Milton Wolf Seminar represents an effort to explore cutting edge issues facing diplomacy and international relations. Between 2001 and 2010, 230 students have participated in the Milton Wolf Seminar.

About Milton A. Wolf

Milton A. Wolf was an economist, investor and real estate developer who served as President Jimmy Carter's ambassador to Austria in the late 1970s, where he played a key role in arranging details of the meeting between President Carter and Soviet President Leonid I. Brezhnev for the signing of the Salt II Strategic Arms Limitation Treaty.

Austria’s dedication to humanitarian efforts taking in over 200,000 freedom fighters from the Hungarian Revolution in 1956, and Czech refugees from the Prague Spring in 1968 convinced Ambassador Wolf that the Austrian people supported individuals of any race, religion or culture. This understanding ignited Ambassador Wolf’s determination to reward Austria with his loyalty by strengthening Austro-American relations. In 1984, The American Austrian Foundation, Inc. (AAF) was founded, and Ambassador Wolf served as its Chairman from 1990 until his death in 2005.

He initiated and funded the Milton Wolf Fellowships for Young Journalists, (40 Austrian journalists were awarded fellowships to attend Duke University’s Visiting Media Fellowship Program) and the Milton Wolf Seminar for Journalists and Diplomats with the late Ambassador Ernst Sucharipa, then director of the Diplomatic Academy.

Ambassador Wolf received the Austrian Great Gold Medal of Honor with Sash (Austria’s highest decoration) and the Austrian Cross of Merit for Science/Arts First Class.

Previous Milton Wolf Seminar Topics

- **2010:** “New Media, New Newsmakers, New Public Diplomacy: The Changing Role of Journalists, NGOs, and Diplomats in a Multi-Modal Media World”
- **2004:** “Challenges for Journalists & Diplomats in the 21st Century”
- **2003:** “The Role of Media & Diplomacy in Ethnic Conflicts”
- **2002:** “Analyzing the Global Security Crisis: Challenges for Media & Diplomacy”
- **2001:** “Technology, Policy & Media”
ABOUT THE ORGANIZERS

The American Austrian Foundation (AAF)
The American Austrian Foundation (AAF) was established in 1984, by a group of Americans and Austrians with an interest in promoting a positive relationship between the two countries. The AAF partners with NGOs, governments and individuals to bridge the gap between professionals in developed countries and countries in transition, by providing fellowships to attend post-graduate educational programs in medicine, media and the arts. The American Austrian Foundation is a public non-profit organization incorporated under the laws of Delaware and has 501(c) (3) status with the United States Internal Revenue Service.

Center for Global Communication Studies (CGCS) at the Annenberg School for Communication, University of Pennsylvania
The Center for Global Communication Studies (CGCS) is a leader in international education and training in comparative media law and policy. It affords students, academics, lawyers, regulators, civil society representatives and others the opportunity to evaluate and discuss comparative, global and international communications issues. Working with the Annenberg School, the University of Pennsylvania, and research centers, scholars and practitioners from around the world, CGCS provides research opportunities for graduate students; organizes conferences and trainings; and provides consulting and advisory assistance to academic centers, governments, and NGOs. CGCS draws on various disciplines, including law, political science, and international relations, among others. The Center's research and policy work addresses issues of media regulation, media and democracy, measuring and evaluation of media development programs, public service broadcasting, and the media's role in conflict and post-conflict environments.

The Diplomatic Academy of Vienna (DA)
The Diplomatic Academy of Vienna (DA) offers post-graduate training for the varied challenges of an international career. The DA equips its students with the academic qualifications, language training, intercultural competences and management skills, which are essential and often decisive prerequisites for many international professions and a subsequent interesting career. Furthermore, the DA offers a Summer Course for German as a foreign language and Austrian Studies. In addition to its study programmes, the DA organises conferences and a great number of public lectures with well-known political, diplomatic, business and cultural figures. Publications of the DA (“Favorita Papers”) offer substantive contributions from academicians taken from selected conferences in the field of international relations.
MILTON WOLF ESSAY CONTEST

About the Essay Contest
The seminar organizers launched an essay competition to identify motivated and thoughtful graduate students of international relations, development studies, communication, journalism, law, and related fields. Entrants were asked to write 1500 words on the following question:

Under what conditions and with what methods should a country or multilateral organization intervene in the media and communications space of another?

The winning essays are published on the CGCS website.

About the Winners
Six winning essay writers were selected and will be attending the 2011 Milton Wolf Seminar. Successful essays were considered to be those that demonstrated originality and cogently addressed the different challenges, opportunities, and ethical concerns related to international efforts to influence the media and communications environments in closed and transitional states.

The six essay writers are:
1. Nidzara Ahmetasevic, PhD Student in Diversity Management and Governance, University of Graz, Austria
2. Brendan Cooper, MS Student in Applied Economics, University of Minnesota
3. May Fawaz, PhD Student in Communication, Georgia State University
4. Roopa Gogineni, MSc Student in African Studies, University of Oxford
5. Jill Hopke, PhD Student in Life Sciences Communication, University of Wisconsin, Madison
6. Julia Sonnevend, PhD Student in Communications, Columbia University
The Panelists

Arsenault, Amelia

Amelia Arsenault serves as the George Gerbner Post-Doctoral Fellow at the University of Pennsylvania, Annenberg School and a visiting scholar at the Center for Global Communication Studies. Her research areas include: communication and power; media and Information and Communication Technology (ICT) ownership; media and ICT for development; and public diplomacy, with a focus on southern Africa. She is currently working on a book project on the role of donors and other foreign actors in the media and ICT development process in southern Africa. She holds a B.A. in Film and History from Dartmouth College and an MSc in Global Media and Communication from the London School of Economics and Political Science, and a PhD from the University of Southern California Annenberg School. Prior to her academic career, she spent several years as the film coordinator for the Zimbabwe International Film Festival Trust, a non-profit visual literacy organization in Harare, Zimbabwe.

Bijleveld, Hildebrand

Hildebrand Bijleveld is the Radio Director for Radio Darfur and the International Programme Director for Development of Professional Journalism for Press Now, a Dutch organization that supports independent media in regions of conflict and countries in transition. He has been involved in multiple journalist training projects and lectures, covering all aspects from recording and editing to reporting, writing and ethics. Additional modules created include HIV/AIDS, women’s rights, philosophy and religion. Prior to joining Press Now/Radio Darfur, he has served as the General Manager of SudMedia, a lecturer at the Institute for Higher Education School of Journalism (The Netherlands), and a reporter for the National Press Agency.

Burke-White, William

William Burke-White joined the The Secretary’s Policy Planning Staff of the United States Department of State in June 2009. His portfolio includes International Organizations and issues of global governance, including the G8 and G20. In addition, Burke-White is a core part of the team developing and drafting the Quadrennial Diplomacy and Development Review (QDDR). Burke-White is on leave from the University of Pennsylvania Law School, where he teaches international law and human rights and writes on international law and international relations. Previously, Burke-White was Humboldt Fellow at the Max Planck Institute in Heidelberg, Germany and Visiting Professor at MGIMO in Moscow, Russia and Mofid University in Iran,
and Lecturer at Princeton University. He holds a Ph.D. and M.Phil. in international relations from Cambridge University, and a J.D. and B.A. from Harvard College.

**Etter, Jean-Marie**

Jean-Marie Etter was born in Zürich in 1951. He spent his childhood in the Middle East where his father worked as a forestry expert for the FAO. He studied at Beirut University and was granted a master degree in philosophy from Lyon University, in France. Mr. Etter started work as a journalist for the French-language public service Radio Suisse Romande in 1973. He worked as a newsroom journalist, international reporter, producer and presenter of the major news programmes, and senior member of the editorial staff. He was later appointed head of training and development at the Human Resources department, before becoming deputy secretary general. He was invited to work as a trainer for the Lille School of Journalism (ESJ) and for the Lausanne journalism training centre for the French-speaking part of Switzerland. Together with Swiss journalists François Gross and Philippe Dahinden he set up Fondation Hirondelle in 1995. He was appointed its President in January 1996, a position he held until December 2008. In 2008, he led a reform of the Foundation’s statutes that set the respective responsibilities of the Foundation Council and the Direction. He has been Director General of Fondation Hirondelle since January 2009. Mr. Etter was awarded the Swiss Journalism Excellence Award and is the author of many articles and papers on the media in zones of conflict.

**Griffin, Douglas**

Douglas Griffin is an attorney and expert in communications and media strategy, law and policy, particularly in conflict, post-conflict and transitional environments. His expertise includes drafting important legal documents and assisting with the development of communications and media law and policy. He has significant experience communicating with stakeholders, including the public, government officials and the international community, about key law and policy issues. Examples of projects include drafting a media development strategy for Somalia with input from the Minister of Information and Telecommunications, other stakeholders, the United Nations and UN agencies and donors; working on a public information campaign and press office capacity building program for the African Union Mission in Sudan and the joint UN-AU Mission in Darfur, funded by the governments of the United Kingdom, the Netherlands and Canada, to inform the people of Darfur about the Darfur peace process; working on a similar project funded by the UN to support the African Union in Somalia; establishing and providing capacity-building advice to the Communications and Media Commission of Iraq (CMC), the independent regulatory authority with jurisdiction over licensing and regulating Iraqi broadcasting and telecommunications; developing and presenting at a regulatory master classes for senior management of national regulators of broadcasting and communications; and providing comprehensive broadcast and other regulatory advice to communications...
regulators and government ministries in Jordan, the United Arab Emirates, the Democratic Republic of Congo, Kosovo, Afghanistan and Bosnia and Herzegovina. Douglas is a citizen of the United States of America and resident of France.

**Halilovic, Mehmed**

Mehmed Halilovic spent ten years until recently working as an ombudsman for the media in the Federation in Bosnia and Herzegovina. He was the editor in chief of the Bosnian daily *Oslobođenje* from February 1994 to February 1999. Before that, he worked as a commentator for the same newspaper (from 1986 to 1994) and the editor of the international news section (from 1983 to 1988), and from 1978 to 1983 he was a full-time correspondent from the Middle East, based in Cairo.

He was the president of the Independent Union of Professional Journalists from its establishment in 1994 until 1997. From 1996 to 1998 he was the chairman of the Board of the Soros Foundation in Sarajevo.

He is a trainer in numerous courses and workshops for journalists and public officials in Bosnia and Herzegovina and the region. Mehmed Halilovic is the recipient of several professional awards in Bosnia and Herzegovina and the former Yugoslavia.

**Hoh, Christopher**

Christopher J. Hoh is the Deputy Chief of Mission at the U.S. Embassy in Vienna. He arrived at post in June 2009. From September 2008 until June 2009, he served as Associate Dean at the Foreign Service Institute of the United States Department of State outside Washington, D.C. He was responsible mainly for programs in stability operations and area studies. From 2007 to 2009, he was Director for South Central European Affairs in the State Department, overseeing U.S. policy and programs related to Albania, Bosnia-Herzegovina, Croatia, Kosovo, Macedonia, Montenegro and Serbia. He previously served in this office as Deputy Director, Peace Initiative team member and Croatia Desk Officer. He has participated in settlement negotiations and peacekeeping planning for Eastern Slavonia (Croatia), Bosnia, Kosovo and Macedonia.

From 2004 to 2006 Mr. Hoh was Director for Response Strategy and Resource Management in the new U.S. Office for Reconstruction and Stabilization, charged with improving civilian deployment to stability operations in post-conflict states. From 2003 to 2004 he served as a Special Adviser for Secretary of State Powell’s Diplomatic Readiness Initiative. He was Deputy Chief of Mission of the U.S. Embassy in Sarajevo, Bosnia from 2000 to 2003.

A career member of the U.S. Foreign Service, Mr. Hoh has been assigned to Bonn, Germany; the United Nations in New York; Lima, Peru; the State Department in Washington, D.C. and as a peacekeeping observer in Egypt’s Sinai desert. His domestic assignments have included international organization affairs and the State Department Operations Center in addition to his work on the Balkans and a variety of special project teams.
Mr. Hoh attended Georgetown University, receiving a Bachelor's degree in international relations, law and organization. Before joining the diplomatic service, he worked in the UN Secretariat's NGO liaison office and its oral history program. He also led several student model United Nations Conferences, serving as Secretary General of the National College Model UN in 1983.

Iskandar, Adel

Adel Iskandar is a scholar of Arab media and communication. He is the author and coauthor of many works including “Al-Jazeera: The Story of the Network that is Rattling Governments and Redefining Modern Journalism,” the first major analysis of any single Arabic media organization. Iskandar's work deals with new media, identity and politics and has lectured extensively on these topics at universities in more than 20 countries. His latest publication is an edited volume entitled “Edward Said: A Legacy of Emancipation and Representation.” He is currently working on two volumes about the role of new media on politics and identity in the Arab world. Iskandar teaches at the Center for Contemporary Arab Studies and the Communication, Culture and Technology program at Georgetown University in Washington, DC.

Kamalipour, Yahya

Dr. Yahya R. Kamalipour is professor of mass and international communication, head of the Department of Communication and Creative Arts, and Director of the Center for Global Studies, Purdue University Calumet, Indiana, USA. His areas of interest and research include globalization, media impact, international communication, Middle East media, and new communication technologies. He has delivered invited speeches in every continent, been interviewed by numerous global media, and published 12 books, including Global Communication (2nd edition) and most recently, Media, Power, and Politics in the Digital Age: The 2009 Iranian Presidential Election Uprising in Iran.

In addition to serving on the advisory and editorial boards of a number of prominent communication journals and professional organizations, Kamalipour is the founder and managing editor of Global Media Journal (with 18 independent global editions), co-founder and co-editor of Journal of Globalization for the Common Good, and founder of the Global Communication Association.

He earned his Ph.D. in Communication at the University of Missouri-Columbia; MA in Mass Media from the University of Wisconsin-Superior, and BA in Mass Communication from the Minnesota State University.
Karimi, Naeim
Naeim Karimi began his venture into the world of Media in 1997, at the age of nineteen, while studying Computer Engineering at Shahid Beheshti University in Tehran. His first job was “English Radio Announcer” at Iran’s state-broadcaster, IRIB. He later worked his way to television and continued to work there until 2003, when he was hired by a foreign media outlet stationed in Tehran.

His first assignment as a journalist was to travel to the Iran-Iraq border to cover the US-led invasion of Iraq. Of the total of 14 years in the media he has spent at least half in News and Journalism. He has covered stories ranging from a kickboxing Muslim clergyman to earthquakes and hostage situations. The most invaluable professional experience of his life by far was covering the 2009 Presidential elections and the protests and violence that ensued.

Understanding the pressing need of the Iranian society for professional journalists and better media, he has engaged in research and academic training in the field at Carleton University since September 2010.

Lindtner, Silvia
Silvia Lindtner is a PhD candidate in the department of Informatics at the University of California, Irvine. Her dissertation research focuses on transnational processes of technology design and art, Internet culture and participatory media. In particular, she explores how digital technologies play a role for ideas of innovation, creativity and DIY culture in urban China. Over the last 4 years, she has conducted ethnographic research with Chinese youths, IT professionals, young entrepreneurs, new media designers and artists, exploring how these various social groups use digital media to position themselves in a rapidly changing geographical, social and political landscape of China's cities. She has presented her work in interdisciplinary venues such as the annual Digital Media and Learning conference, the annual Chinese Internet Research conference and the annual meeting of the Society for Social Studies of Science (4S).
Majstorovic, Danijela

In 2004, Danijela Majstorovic and a group of colleagues, established a nongovernmental organization Center for Social and Cultural Repair that conducts independent social research aiming at marginalized social groups including women and sexual and ethnic minorities. Within Center for Social and Cultural Repair, she led and participated in several social research projects. In 2008 she completed a project titled Women in Bosnia and Herzegovina between Patriarchy and Emancipation and is currently running a research project titled Construction of Ethnic and National Identity among Youth in Bosnia and Herzegovina sponsored by RRPP of the University of Fribourg.

She currently works as an assistant professor and for four years, was the English department chair at the University of Banja Luka's Faculty of Philology. She teaches discourse analysis, communication, media and cultural studies and established a discussion group Language, Ideology and Power at the University of Banja Luka.

Marashi, Reza

Reza Marashi joined the National Iranian American Council (NIAC) in 2010 as the organization’s first Research Director. He came to NIAC after four years in the Office of Iranian Affairs at the U.S. Department of State. Prior to his tenure at the State Department, he was an analyst at the Institute for National Strategic Studies (INSS) covering China-Middle East issues, and a Tehran-based private strategic consultant on Iranian political and economic risk. Marashi is frequently consulted by Western governments on Iran-related matters. His articles have appeared in Foreign Policy, the Huffington Post, and the Daily Caller. He has been a guest contributor to the BBC, NPR, ABC News, CBC News and The National.
**Meran, Christoph**

Christoph Meran joined the Austrian Foreign Service in January 1996, where he currently works as Deputy Director for Near and Middle Eastern Affairs. His portfolio includes Iran and Iraq. Prior to that, he was spokesperson of the Federal Ministry for Foreign Affairs in Vienna. From 1999 until 2006, Christoph Meran served at the Austrian Embassy in Washington, DC, as Director of the Austrian Press and Information Service, Counselor for Public Diplomacy, spokesperson and First Secretary for Political Affairs. While on leave in 2007, he gave weekly lectures on European Public Diplomacy in countries in conflict and transition at Princeton University, which he followed up with a five-month research project on Public Diplomacy at the Woodrow Wilson Center in Washington, DC. His first diplomatic posting was Tirana, Albania, in 1997. Meran initiated several Public Diplomacy projects and has been editor-in-chief of two English-language publications, *Austrian Information* and *Jewish News from Austria*.

**Mijatovic, Dunja**

Dunja Mijatovic, who was appointed OSCE Representative on Freedom of the Media in March 2010, is an expert in media law and regulation from Bosnia and Herzegovina. As one of the founders of the Communications Regulatory Agency of Bosnia and Herzegovina in 1998, she helped to create a legal and policy framework for media in that complex post-war society. She was also involved in establishing a self-regulatory Press Council and the first Free Media Helpline in South-Eastern Europe. Mijatovic was appointed Chairperson of the European Platform of Regulatory Authorities in 2007, the biggest media regulators’ network in the world. She held this post until her appointment as the Representative.

From 2005 to 2007, she chaired the Council of Europe’s Group of Specialists on freedom of expression and information in times of crisis. In that role, she was instrumental in steering a Declaration on the protection and promotion of investigative journalism through the Council’s Committee of Ministers. She also played a key role in developing Guidelines on protecting freedom of expression and information in times of crisis. Mijatović has written extensively on “newmedia” topics. She also has served as a consultant on projects relating to media regulation and new technologies in Europe and the Middle East. She is a graduate of the University of Sarajevo and the London School of Economics. The Representative is supported by a staff of 13 from 10 countries.
Mirsepassi, Ali

Ali Mirsepassi is professor of Middle Eastern studies and sociology at the Gallatin School and director of Iranian Studies Initiative at New York University. In addition, he is associate faculty at the Middle Eastern and Islamic Studies department and affiliated faculty at the Sociology department in the College of Arts of Science. From 2002 to 2007, he held several administrative posts in the Gallatin School Deans’ Office, most notably serving as the School's interim dean for two years. He was also a Carnegie Scholar (2007-2009), and has taught at Hampshire College, Amherst College, Mount Holyoke College, Smith College, and the University of Massachusetts at Amherst.

His teaching interests include social theories of modernity, comparative and historical sociology, sociology of religion, Middle Eastern societies and cultures, and Islam and social change.

He is the author of Political Islam, Iran and Enlightenment (Cambridge University Press, 2011), Democracy in Modern Iran (New York University Press, 2010), Intellectual Discourses and Politics of Modernization: Negotiating Modernity in Iran (Cambridge University Press, 2000), and Truth or Democracy (published in Iran); coeditor of Localizing Knowledge in a Globalizing World (Syracuse University Press, 2002); and guest editor of “Beyond the Boundaries of the Old Geographies: Natives, Citizens, Exiles, and Cosmopolitans” in Comparative Studies of South Asia, Africa and the Middle East (CSSAAEME), spring 2005. He is currently completing a book entitled Tradition, Cosmopolitanism, and Democracy. Professor Mirsepassi has received several awards and grants, including the Iranian “Best Researcher of the Year” (2001), a teaching award from Tehran University, and grants from the Ford Foundation and the National Endowment for the Humanities.

Parker, Emily

Emily D. Parker is currently an International Affairs Fellow serving as a member of the Policy Planning staff at the U.S. Department of State, where she is responsible for 21st Century Statecraft, innovation and technology. Prior to joining Policy Planning, Ms. Parker was a global policy fellow at the Carnegie Moscow Center, where she researched the role of blogging and social media in today’s Russia.

Formerly she was the Arthur Ross Fellow at Asia Society’s Center on U.S.-China Relations, and has worked as a staff op-ed editor for The New York Times and as an op-ed editor and an editorial writer for The Wall Street Journal. From 2004 to 2005, she wrote a Journal column called “Virtual Possibilities: China and the Internet.” Her writing has appeared in The Wall Street Journal, The New York Times, Project Syndicate and the New Republic. She graduated with honors from Brown University, where she studied international relations and comparative literature. She holds an MA in East Asian studies from Harvard University, and speaks Mandarin Chinese, Japanese, French and Spanish.
**Petritsch, Wolfgang**

Wolfgang Petritsch is an Austrian diplomat of Slovene ethnicity. He has a PhD from the University of Vienna and was a Fulbright Scholar at UCLA. Mr. Petritsch served as Ambassador to the Federal Republic of Yugoslavia from 1997–1999. During his tenure as Ambassador, he was appointed Special Envoy of the European Union for Kosovo and EU Chief Negotiator at the Kosovo Peace Agreement talks. From 1999 to 2001, he was Chair of the “Succession Commission for the former Socialist Federal Republic of Yugoslavia,” in charge of distributing the public assets and liabilities among the successor states, resulting in the Vienna Agreement of 2001. In 1999, Mr. Petritsch was named High Representative of the International Community for Bosnia and Herzegovina.

From 2002 until his nomination as Permanent Representative of Austria to the OECD in 2008, Mr. Petritsch was Ambassador and Permanent Representative of Austria to the Specialized UN Agencies in Geneva; to the WTO; and to the Conference on Disarmament.

Petritsch’s reflections on international affairs have been published extensively in the world’s leading newspapers and he is the author or co-author of several books, including most recently *Bosnia and Herzegovina: From Dayton to Europe and the Long Road to Peace: Kosovo and the International Community, 1989-2004.*

**Price, Monroe**

Monroe Price serves as Director of the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania and Director of the Stanhope Centre for Communications Policy Research in London. Professor Price is the Joseph and Sadie Danciger Professor of Law and Director of the Howard M. Squadron Program in Law, Media and Society at the Cardozo School of Law, where he served as Dean from 1982 to 1991. He graduated magna cum laude from Yale, where he was executive editor of the *Yale Law Journal*. He clerked for Associate Justice Potter Stewart of the U.S. Supreme Court and was an assistant to Secretary of Labor W. Willard Wirtz.

Price was founding director of the Program in Comparative Media Law and Policy at Wolfson College, Oxford, and a Member of the School of Social Sciences at the Institute for Advanced Study in Princeton. He was deputy director of California Indian Legal Services, one of the founders of the Native American Rights Fund, and author of Law and the American Indian. Among his many books are *Media and Sovereignty; Television, The Public Sphere and National Identity*; and a treatise on cable television.
**Puppis, Manuel**

Dr. Manuel Puppis is a senior research and teaching associate and the managing director of the division “Media & Politics” at the Institute of Mass Communication and Media Research (IPMZ), University of Zurich, Switzerland. In January and February 2011, he visited the Center for Global Communication Studies (CGCS) at the University of Pennsylvania’s Annenberg School for Communication as a Short Term Visiting Scholar. Puppis holds a PhD in Communication Science and an M.A. in Communication Science (major subject), Political Science and Economic and Social History (minor subjects) from the University of Zurich.

His research interests include media policy, media regulation and media governance, media systems in a comparative perspective, political communication and organization theory. Puppis wrote his PhD thesis about self-regulatory organizations in the media sector, focusing on press councils in European countries. He is currently involved in a 4-year research project called “Internationalization, mediatization, and the accountability of regulatory agencies” which is funded by the National Center of Competence in Research “Challenges to Democracy in the 21st Century,” a multi-disciplinary research program launched by the Swiss National Science Foundation.


**Ueltsch, Christian**

Christian Ueltsch studied Political Science, International Law and Macroeconomics at the University Vienna. He became head of the foreign desk of *Die Presse* in October 2004 and since March 2009 also leading editor of the Sunday edition *Die Presse am Sonntag*. 
Ljiljana Zurovac has been the Executive Director of the Press Council in Bosnia-Herzegovina since September 2005. An expert on media self-regulation and ethics, following the almost breakdown of the first self-regulatory body in SEE at the beginning of 2005, she established a new Press Council for all print media in Bosnia-Herzegovina. In the context of the Press Council, she has also established educational programmes on media ethics and press freedom, as well as on media literacy for diverse audiences. She had previously worked for six years as Director at the High College of Journalism. Between 1980 and 2008 she worked as an active radio and TV journalist, editor and host of live programs at PBS and Radio FERN. She specialized in debate programs based on conflict resolution skills. She is a regular lecturer on media ethics, self-regulation, conflict resolution, and PR, and has actively participated in international events in different European countries. She holds bachelor degrees in Dramaturgy and Comparative Literature from the Academy for Art, regularly working as a theatre playwright.
THE ORGANIZERS

Arсенault, Amelia
Amelia Arsenault serves as the George Gerbner Post-Doctoral Fellow at the University of Pennsylvania, Annenberg School and a visiting scholar at the Center for Global Communication Studies. Her research areas include: communication and power; media and Information and Communication Technology (ICT) ownership; media and ICT for development; and public diplomacy, with a focus on southern Africa. She is currently working on a book project on the role of donors and other foreign actors in the media and ICT development process in southern Africa.

She holds a B.A. in Film and History from Dartmouth College and an MSc in Global Media and Communication from the London School of Economics and Political Science, and a PhD from the University of Southern California Annenberg School. Prior to her academic career, she spent several years as the film coordinator for the Zimbabwe International Film Festival Trust, a non-profit visual literacy organization in Harare, Zimbabwe.

Eltz-Aulitzky, Katharine
Katharine Eltz-Aulitzky is the Executive Director of The American Austrian Foundation (AAF). The AAF has offices in New York, Vienna and Salzburg.

She oversees the AAF’s programs in medicine, media and the arts, and is responsible for fundraising and program content.

Price, Monroe
Monroe Price serves as Director of the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania and Director of the Stanhope Centre for Communications Policy Research in London. Professor Price is the Joseph and Sadie Danciger Professor of Law and Director of the Howard M. Squadron Program in Law, Media and Society at the Cardozo School of Law, where he served as Dean from 1982 to 1991. He graduated magna cum laude from Yale, where he was executive editor of the Yale Law Journal. He clerked for Associate Justice Potter Stewart of the U.S. Supreme Court and was an assistant to Secretary of Labor W. Willard Wirtz. Price was founding director of the Program in Comparative Media Law and Policy at Wolfson College, Oxford, and a Member of the School of Social Sciences at the Institute for Advanced Study in Princeton. He was deputy director of California Indian Legal Services, one of the founders of the Native American Rights Fund, and author of Law and the American Indian. Among his many books are Media and Sovereignty; Television, The Public Sphere and National Identity; and a treatise on cable television.
**Smith, Briar**

Briar Smith is Research Project Manager at CGCS. While a graduate student at Annenberg School for Communication, Briar worked closely on a number of CGCS’s China initiatives, including teaching at the Penn-in-Beijing summer school and authoring a chapter in the Center’s publication of Owning the Olympics: Narratives of the New China. Her research interests include international cultural communications with particular focus on China and the Middle East, and the cultural politics of the body in contemporary Islamic contexts. Briar has a Master’s degree in Communication from the University of Pennsylvania and a BA in Chinese Language and Literature and Psychology from Swarthmore College.

**Winkler, Hans**

Hans Winkler is Director of the Diplomatic Academy of Vienna and a former Austrian diplomat and Secretary of State.

Upon graduation from the University of Vienna (Dr. Juris) and the Diplomatic Academy of Vienna, Hans Winkler began his career in the Austrian foreign ministry in 1970. He held various positions in Austrian missions, was the permanent representative of Austria at the Council of Europe in 1990s and in 1996 he became head of the Department for North and South America in the Federal Ministry for Foreign Affairs. Between 1999 and 2005 he was head of the Office of International Law and, additionally, from 2002 Deputy Secretary General. On 4 July 2005, Winkler was appointed Secretary of State in the Ministry for European and International Affairs, a position which he also held in the Gusenbauer government until December 2008. On 1 April 2009 Winkler was appointed Director of the Diplomatic Academy of Vienna.

**Zambon, Kate**

Kate Zambon is a doctoral student at the University of Pennsylvania's Annenberg School for Communication. Her research interests include global and intercultural communication and the construction of national identity, particularly as it pertains to culture, race and immigration. Her current research focuses on the immigration and integration of Muslim populations in Europe. Her background is in foreign languages and cultural studies. Before coming to Annenberg, she spent a Fulbright year studying issues of immigration and identity in a multi-cultural school in Berlin, Germany.
THE PARTICIPANTS – ESSAY CONTEST WINNERS

Ahmetasevic, Nidzara

Nidzara Ahmetasevic is a PhD candidate in the Joint Programme in Diversity Management and Governance at the University of Graz. Her field of research is democratization and media development in post-conflict countries. Before coming to Graz, she spent one year at University of Kent, UK, after she was awarded the Chevening Scholarship. Nidzara holds a Masters in Human Rights and Democratization in South East Europe, a joint program of the Centre for Interdisciplinary Studies of the Universities of Sarajevo and Bologna. Her thesis was on the political propaganda in broadcast media in Serbia, Croatia and Bosnia and Herzegovina during the wars of the 1990s. Before her master studies, as a Ron Brown Fellow (awarded by the US State Department to support young professionals from Central and Eastern Europe), she spent one year at the DeWitt Wallace Center for Media and Democracy, Duke University, North Carolina. As a journalist, Nidzara has covered human rights, foreign policy and, in particular, transitional justice issues.

Cooper, Brendan

Brendan Cooper is currently pursuing a M.S. degree in Applied Economics at the University of Minnesota, and holds a B.A. in economics from Carleton College. He is concentrating his research, potentially leading to a PhD, on the determinants and political economy of foreign aid, particularly as it pertains to tourism development-oriented projects. Cooper has worked for L.E.K. Consulting, an international strategy consulting firm, and wishes to pursue a career in international development after graduate school. Cooper recently spent considerable time living in Southeast Asia, and is also interested in Burmese and other regional issues relating to democracy and economics.

Fawaz, May

May Fawaz is a Lebanese journalist presently doing her Ph.D. in Communication at Georgia State University, Atlanta, with an emphasis on Middle East journalism. Before coming to Georgia, May worked as a news anchor and producer of an English news bulletin for Future News television in Beirut. She also contributed several reports to CNN World Report. May is currently co-authoring a book chapter on journalism in the modern Middle East with her adviser, Professor Leonard Teel. She is also teaching journalism and media writing at GSU and is actively involved with GSU’s Center of International Media Education.
Roopa Gogineni is a graduate student in African Studies at St. Antony's College, Oxford. She received her B.A. from the University of Pennsylvania in Diplomatic History and African Studies. Her current research examines foreign press coverage of Somalia, comparing the access and neutrality of Al Jazeera with western media. Given the challenges of reporting from within the country, her work evaluates how news is gathered and the critical role of Somali journalists in foreign reporting. She is also interested in how the master news narrative of Somalia, dominated by stories of pirates and terrorists, is constructed. Having lived in Tunisia and Kenya, Roopa's regions of interest are North and East Africa. She is also a freelance writer and photographer.

Jill Hopke is doctoral student in the Department of Life Sciences Communication at the University of Wisconsin-Madison. Her research interests include: international communication, social movements, emerging information communication technologies, and community media. She has conducted funded field research on community radio and social movements in Ecuador and El Salvador. She co-authored an article published in the inaugural issue of the Revista Latinoamérica de Opinión Publica. In addition, Hopke has presented research at several major communications conferences, including: the Association for Education in Journalism and Mass Communication (AEJMC) and the American Association for Public Opinion Research (AAPOR).

Julia Sonnevend is a Ph.D. student in Communications at Columbia University, a Visiting Fellow at the Information Society Project at Yale Law School and a Pre-Doctoral Fellow at the Center for Cultural Sociology at Yale University. She received her Master of Laws degree from Yale Law School, her Juris Doctorate and her Master of Arts degrees in German Studies and Aesthetics from Eötvös Loránd University, Budapest. Sonnevend studies the intersections between communications, art history, cultural sociology and legal theory. Her dissertation discusses historic events from the recent past, which do not have iconic photographs to represent them, but are still successfully remembered. Her research interests include the sociology of icons, visual culture theories and aesthetics, theories of space, architecture and design, the history of media and communication research, global media policy, and the New York intellectuals. Julia co-writes with her dissertation advisor Michael Schudson the bi-monthly Research Report of the Columbia Journalism Review.
## The Participants – Diplomatic Academy

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