

**From:** Joe Diorio  
**Sent:** Wednesday, March 11, 2009 3:50 PM  
**To:** Joe Diorio  
**Subject:** CGCS Newsletter for March 2009



## News from the Center for Global Communication Studies

Volume Two, Number Two, March 2009

**[!!Subscribe!!](#)**

In this issue:

**[Publishing Update: Kate Coyer and Michael Serazio](#)**

**[Visiting Scholars: Ole MjØs](#)**

**[CGCS Affiliate Update: William Burke-White and Nicole Stremlau](#)**

**[Summer school deadlines: CEU SUN and Annenberg-Oxford](#)**

**[Events: Annenberg-JMI Institute, ICA India Preconference and CIRC 2009](#)**

**[About CGCS](#)**

## Publishing Updates

### **Kate Coyer in *Business of Changing Lives***

Annenberg/CEU Post-Doc Kate Coyer's article, "The Need for an Enabling Environment," appears in Internews' recently-published the *Community Media Sustainability Guide: The Business of Changing Lives*. Kate's contribution was inspired by a visit to Croatia to explore the community media environment there. The chapter discusses the role that supportive legislation can play in developing sustainable community media, and discusses some legal and regulatory best practices. Kate explores the key components in the development of community media frameworks: strengthening the media environment, winning recognition, focusing on core principles, lobbying for an independent regulator, creating licensing processes that build sustainability, focusing on social gain, addressing financial sustainability, encouraging mixed models of funding, limiting restrictions on content, engaging in digital debates now, and developing the political will. [The publication can be accessed here.](#)

### **Michael Serazio In *Journal of Media and Religion***

Annenberg doctoral student Michael Serazio's newly-published article, [\*“Geopolitical Proselytizing in the Marketplace for Loyalties: Rethinking the Global Gospel of American Christian Broadcasting.”\*](#) appears in the January issue of the *Journal of Media and Religion*. The article is the result of research Michael conducted through CGCS.

## Visiting Scholars: Ole MjØs

### **Ole MjØs (March-July 2009)**

Ole J. MjØs is a Post Doctoral Fellow at the Department of Information Science and Media Studies, University of Bergen, Norway. He obtained his doctoral degree in Media and Communications from University of Westminster, UK (2007) and his master of arts in Transnational Communications and the Global Media from Goldsmiths College, University of London (2003). Ole's professional experience in the media and creative industries includes work in television documentary production and contributions on many records within the wide genre of electronic music released on European record labels.

Ole's research interests center around the relationship between media and globalization. His post doctoral research project is titled “News Corporation, the Internet, Myspace.com: New Theoretical Perspectives on Media Globalization.” The project seeks to explore key strategies of News Corporation's expansion onto the Internet via MySpace.com, and to contribute to the theoretical understanding of the process of media globalization through this case study. Ole's first book, *Media Globalization and Discovery Channel Networks*, is scheduled to be published in July 2009 by Routledge. Contact [Ole](#).

## CGCS Affiliate Update

### **William Burke-White**

Penn Law Professor William Burke-White has been working with CGCS's Jordan Media Strengthening Program since November 2008. In this capacity, he is preparing a team of five law students from Jordan's Yarmouk University to participate in the 2nd Annual [Monroe E. Price Moot Court Competition](#), to be held in Oxford from March 18 – 21. The competition seeks to stimulate an interest in international and comparative media law and policy and give students the opportunity to gain experience in arguing a case before an international bench of judges from different legal systems and backgrounds. Participants in the 2008 competition came from Malaysia, Georgia, India and Zimbabwe, among other countries.

### **Nicole Stremlau**

Dr. Nicole Stremlau has recently been appointed as Research Fellow and Coordinator of the [Programme in Comparative Media Law and Policy](#) (PCMLP at Oxford). Nicole's research is in the field of media and conflict, particularly in Eastern Africa. She was previously Director of the Africa program for the Stanhope Centre for Communications Policy Research, and recently completed her PhD at the

London School of Economics Development Studies Institute. Nicole has directed research and training projects for the UK's Department for International Development (DFID) and Foreign Office and recently published an article on public opinion research in conflict zones arising from work in Darfur. Monroe Price and Nicole are currently working on a paper on media, transitional justice and identity for a publication with the International Center for Transitional Justice (ICTJ). The paper seeks to explore the role of the media in "transitional justice" environments, particularly those where issues of identity politics play an important role in the attempted transition to peace.

## **Summer school deadlines: CEU SUN And Annenberg-Oxford**

### **CEU SUN Course on Media, Democratization and International Development**

This intensive summer program will take place at Budapest's Central European University (CEU) from June 29 – July 15, 2009. The course is designed to help early-stage researchers gain an understanding of the theory, history and practice of media development and obtain practical hands-on experience in research techniques. Amongst a variety of local guests and experts, confirmed faculty include Monroe Price, Nicole Stremlau, Tom Jacobson, James Deane, Gerry Power, Anna Godfrey, Tudor Vlad, Lee Becker, and Kate Coyer. The application deadline has passed for scholarship and financial support, but [CEU is still accepting applications for fee-paying students](#).

### **Annenberg-Oxford Program on Global Media Policy**

The 2009 Annenberg-Oxford Summer Institute, to be held at Hertford College, University of Oxford from July 5-18, 2009, will use the case study of Ofcom, the UK's converged regulator, as a starting point to examine comparative approaches to key challenges in the communications and technology arena. The course will attempt to provide students with an intimate look at Ofcom and provide various perspectives on regulatory approaches, in the UK and elsewhere.

The objective of the annual program is to help prepare, motivate, encourage and support students and practitioners who aspire to pursue a career relating to communications media, may it be in academia, business or policy-related fields. Applications are welcomed from students and practitioners working in communications, media, law, policy, regulation, and technology. [The application deadline is March 14, 2009](#).

## **Events**

### **Annenberg-JMI Institute: Media Culture and Society April 26-30, 2009, Amman; Jordan**

Annenberg Professor Marwan Kraidy is helping to organize and lead the upcoming Annenberg - JMI Institute on Media, Culture and Society, to be held April 26 - 30 in Amman, Jordan, in partnership with the Jordan Media Institute. This year's Institute,

the third held under CGCS's [Jordan Media Strengthening Program](#), will include general foundational lectures on media and communications law and policy, as well as discussion on culture industries, the impact and influence of media on women and youth, and important trends and developments affecting media in Jordan. This unique training course, offered in Arabic and English, is targeted to journalists, academics, civil society, lawyers, and regulators.

**ICA 2009 Preconference: India and Communication Studies**  
**May 20-21, 2009, Chicago**

In an effort to create a new coherence for the field of communication studies in India, CGCS, along with the Center for Culture, Media and Governance at Jamia Millia Islamia University in New Delhi, is organizing a preconference (to be held alongside this year's Chicago ICA conference) that will help map communication and culture studies in India and gather some of the leading and emerging scholars in the field. The preconference, to be held May 20 - 21, is designed to promote greater awareness of the impact of India on global pathways, and to encourage research opportunities and foster partnerships between scholars and practitioners.

The planning committee includes Biswajit Das, Radhika Parameswaran, Monroe E. Price and Aswin Punathambekar. Radhika, an associate professor at the School of Journalism at Indiana University, is spending this semester as a Scholar-in-Residence with the Annenberg Scholar's Program in Culture and Communication. The pre-conference is co-sponsored by the Mudra Institute of Communication, Ahmedabad (MICA) and the Mudra Institute of Communication Research (MICORE).

[Click here for a detailed agenda.](#)  
[To register, click here.](#)

**CIRC 2009: The Chinese Internet and Civil Society: Civic Engagement, Deliberation and Culture**  
**May 27-28, 2009**

The theme of the 7th Chinese Internet Research Conference, "The Chinese Internet and Civil Society: Civic Engagement, Deliberation and Culture," is designed to bring together scholars and professionals to examine the Chinese Internet from socioeconomic, political and cultural perspectives. While there has been significant research on the political implications of the Internet in China, we have yet to fully understand the changes the Internet is fostering in civil society or on the intersection between the market and the state, as well as the Internet's cultural implications for identity formation, emergent cultural phenomena and social networking. This conference seeks to explore these uncharted areas through sessions on *Public Sphere and Deliberation; Censorship, Surveillance, and the State of the Chinese Internet; Civil Society in China - Challenges and Opportunities; Women and Minorities; Civic Engagement and Participation; Panics, Nationalism; and Grassroots Culture*, among others. [More information on CIRC 2009.](#)

## **About CGCS**

The director of CGCS is Professor [Monroe E. Price](#), a leading authority on issues relating to media and civil society, media law and policy advocacy, and the intersection between communication, development, and globalization. The associate director of CGCS is [Susan Abbott](#). Abbott works with Prof. Price on increasing international and comparative research and activities. She helps to identify and develop capacity with international partners such as CMCS in Budapest and manages international development projects. CGCS staff includes [Sylvie Beauvais](#), Project Coordinator; [Libby Morgan](#), Research and Editorial Coordinator; and [Kate Coyer](#), Annenberg-CEU Post-Doc. [More information on CGCS Staff](#).

[The Center for Global Communication Studies](#)

Annenberg School for Communication  
University of Pennsylvania  
3620 Walnut Street, Room 317  
Philadelphia, PA 19104-6220  
215-898-9727

Comments and suggestions for the newsletter may be forwarded to [Sylvie Beauvais](#).



The Annenberg School for Communication at the University of Pennsylvania  
3620 Walnut Street • Philadelphia PA, 19104